

# Rogers Dance Team Sponsorship Program Details

This year we will once again be offering local businesses the opportunity to support the Rogers Dance Team and their local community by being a sponsor for the Rogers Dance Team. The business can purchase a Platinum, Gold, Silver or Bronze level sponsorship and in return will get various forms of recognition (see sponsor letter for recognition details). **Sponsorships sold are 100% profit to the dancer toward their \$300 minimum fundraising requirement. Each dancer is required to secure at least one business sponsor.**

**Process:**

- 1) A list of local businesses will be used as a sign up sheet to ensure that girls are not attempting to sell to the same business. The list is a Google Doc and can be accessed using the link in the email.
- 2) Each dancer will sign up to select the businesses that they would like to reach out to. Please do not attempt to sell to a business that you have not signed up for first. If you have a business that is not listed or unassigned that you would like to sell to, please send me an email at [okjulia@hotmail.com](mailto:okjulia@hotmail.com) with the business name. **I will confirm that it has not already been requested and send a confirmation back to you. Once you have confirmation, you can approach the business.**
- 3) Call, email/send the sponsor letter or visit your assigned companies listed to solicit sponsorships. Make sure you complete the Dancer Contact information on the form before handing/sending out to your businesses! This will let us know which dancer to credit for the sale.
- 4) **All completed sponsorship forms, logos & checks should be received/turned into Julia Stock no later than September 30, 2019.** Checks should be made payable to Rogers Dance Team.

**Please make sure the business completes all sections of the form, including name, address, and email to ensure we can get them a tax deductible receipt\* and thank you.**

**Timing:**

DATES	WHAT
June 20, 2019	Receive information, access the Google Doc & <b>sign up for local businesses begins.</b>
6/20/19-9/15/19	Solicit Sponsorships based on your selected/assigned business list. Please do not sell to a business that you have not signed up for first.
<b>9/30/19</b>	Final date to accept sponsorships. All completed forms, logos & checks must be turned in to Julia Stock no later than September 30, 2019.

**Mailing Address: Julia Stock – 7609 Paris Ave NE, Otsego, MN 55330**