

Rogers Dance Team Sponsorship Program Details

This year we will once again be offering local businesses the opportunity to support the Rogers Dance Team and their local community by being a sponsor for the Rogers Dance Team. The business can purchase a Platinum, Gold, Silver or Bronze level sponsorship and in return will get various forms of recognition (see sponsor letter for recognition details). **Sponsorships sold are 100% profit to the dancer toward their \$300 minimum fundraising requirement. Each dancer is required to secure at least one business sponsor.**

Process:

- 1) A list of local businesses will be used as a sign up sheet to ensure that girls are not attempting to sell to the same business. The list is a Google Doc and can be accessed using the link in the email.
- 2) Each dancer will sign up to select the businesses that they would like to reach out to. Please do not attempt to sell to a business that you have not signed up for first. If you have a business that is not listed or unassigned that you would like to sell to, please send me an email at okjulia@hotmail.com with the business name. **I will confirm that it has not already been requested and send a confirmation back to you. Once you have confirmation, you can approach the business.**
- 3) Call, email/send the sponsor letter or visit your assigned companies listed to solicit sponsorships. Make sure you complete the Dancer Contact information on the form before handing/sending out to your businesses! This will let us know which dancer to credit for the sale.
- 4) **All completed sponsorship forms, logos & checks should be received/turned into Julia Stock no later than September 30, 2019.** Checks should be made payable to Rogers Dance Team.

Please make sure the business completes all sections of the form, including name, address, and email to ensure we can get them a tax deductible receipt* and thank you.

Timing:

DATES	WHAT
June 20, 2019	Receive information, access the Google Doc & sign up for local businesses begins.
6/20/19-9/15/19	Solicit Sponsorships based on your selected/assigned business list. Please do not sell to a business that you have not signed up for first.
9/30/19	Final date to accept sponsorships. All completed forms, logos & checks must be turned in to Julia Stock no later than September 30, 2019.

Mailing Address: Julia Stock – 7609 Paris Ave NE, Otsego, MN 55330